

Fortnightly Report

SIDBI – PMU Punjab

Period – 15th To 31st January 2023

**Project Progress Report – Fortnightly**

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| **SIDBI State PMU – MSMEs** | |
| **Location: Chandigarh**  **Month & Year: January 2023**  **Fortnight Ending: 31st January 2023** | **Report Summary**  This Report includes the activities carried out by SIDBI - PMU for the  Facilitation of MSME Ecosystem in the State of Punjab. |

**Team Deployment Status**

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| **Team** | | | |
| **SN** | **Designation** | **Name of Resource** | **Deployment Date** |
| 1 | PMU Manager | Sanjeev Chaudhary | 5th December 2022 |
| 2 | Business Analyst | Abhinav Parmar | 18th July 2022 |

**Details of State & SIDBI Chandigarh Connect –**

**Name – Mr. Vishav Bandhu, Joint Director, PI&C Mobile: 9814746156 Email:** [**piu.ibdp2017@gmail.com**](mailto:piu.ibdp2017@gmail.com) **and Mr. Himanshu Kumar, Manager, RO, Mobile: 9648565310, Email: himanshuj@sidbi.in**

**Activities performed by PMU during the fortnight ending on 31st January 2023**

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| **Activity** | **Details of activities carried out** |
| **General Activities to facilitate project implementation** | |
| 1. **Policy Support to State-** PMU team is working on Benchmarking Practice guide on Export Ecosystem. (Annex1) | |
| 1. **Institutional Strengthening & Capacity Building of stakeholders-** Meeting with Chairman of S.S. Memorial Education Society for Training of artisans on Design Development of Handicraft- Hand Embroidery, Durries Making, Crochet work & Tilla Jutti at Patiala District. (Annex 2)   Meeting with director of **SAMANYU** Honeyfor creating CFC for Honey processing at Doraha.  Meeting with Gulzar Group of Institutions for setting up of Incubation Centre**.** | |
| 1. **Institutional Strengthening & Capacity Building of stakeholders-** Meeting with the President of Kotkapura Focal Point Industrial association, discussed SIDBI & GoI Schemes for MSMEs. (Annex 3) | |
| 1. **Convergence - Strengthening infrastructure for MSME through State scheme-** Discussion with Stakeholders of Sports Advancement & research cluster on Setting up of Testing Laboratory for Sports goods. Discussed the Proposal & suggested him for submission of Revised Proposal. (Annex 4) | |
| 1. **Entrepreneurship Development and Employment generation-** PMU team is in discussion with Founder of Craft village for training of artisans on Punja Dhurries & Phulkari & Bagh at Rupnagar & Amritsar District.   (Annex 5) | |
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| **Actionable and Support required** |
| 1. Need Support from Department for identifying MSMEs having export Potential in the state. |
| **Activities Way forward** |
| 1. Identify the Export Potential MSMEs in State. 2. Submitting Proposal for Exposure visit of Dept officials, MSMEs on Electroplating cluster at Faridabad . 3. Proposals for Training of Artisans on Handicraft- Phulkari, Tilla Jutti, Dhurries at Patiala, Rupnagar, Amritsar District. |
| **Inputs of State Nodal Connect / Officer** |
| 1. |

**Contact us**

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**Small Industries Development Bank of India (SIDBI),** established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.





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